

Who we are

- Utalii Digital is an Events, Tourism and Hospitality Digital Marketing Company based in Mombasa Kenya.
- We are a market leader in Digital Media Services provision, combining Travel and Hospitality industry expertise suited to the client's needs

Facebook: utalii Digital



Our Services

Social Media Management

- At Utalii Digital, we make life easier for Events Managers, Hotels and Travel Companies by employing our Social Media expertise in every step to ensure you get the best online presence for your company.
- Based on the objective of your social media campaign, we will tell your story how you want it told to your audience by locating them where they are online.
- Our team understands Face -book, Twitter, Google+, Snapchat, Instagram and You Tube better.
- We have conducted trainings in Tourism expos, Destination marketing organizations (DMOs) and institutions of higher learning

Twitter:@utaliidigital



Digital Media Training

- Our digital training aims at developing the learner's ability to be more effective in the use of digital media as a tool for connecting to industry experts and opportunities.
- We conduct in-house physical trainings in Hospitality and Travel Companies, Events and Entertainment Companies, institutions of higher learning and corporate.
- You can also book your staff for customized in-house digital Trainings

Google+ :Utalii Digital



Online Branding

- We push various Hospitality and Travel brands including Hotels, Cottages, Inns, Restaurants, Night clubs, Events & Entertainment Companies, Sports Tourism companies, Tours and Travel Companies, Fashion and Property companies.
- Our unique experience in the Events, Hospitality and Travel industry helps companies to unlock the potential of the internet.
- We understand all our industry metrics and have designed a range of digital solutions that provide real results .
- our team has a wealthy of digital experience helping hotels maximize online room bookings.
- Why not challenge us with your project?

instagram: utalii Digital



Web Design and Development

- We design stunning desktop and mobile friendly websites that increase your brand visibility across the web.
- We help you to take advantage of every online interaction with an engaging website, custom built for your success.
- Through Search Engine optimization (SEO), we increase the amount of visitors to your Website or Blog.
- Our experienced team will also link your website to all Hospitality and travel Meta Search platforms like trip advisor, Google hotel finder, Jumia Travel, air bnb, booking.com etc. and convert your lookers into bookers.

linkedin: Utalii Digital



Photography and Video-graphy

- we do filming, video coverage for events as well as shooting for TV Shows.
- Our video and photo editors have all it takes to offer high quality videos and photos for use at personal and corporate levels.
- We capture your most important moments for lifetime memories through a range of high definition cameras under the control of experts in the field.

whatsup: +254713377198



Hospitality and Travel Digital Research

- We conduct field and online surveys and provide findings on client's areas of interest
- Our key partners include Destination marketing Organizations, Hotels, Restaurants, Travel Companies, County Governments and Event Companies.

Email : utaliimedia@gmail.com



Blogging and V-Blogging

- Our professional Bloggers and Video Bloggers help companies tell their story in a way that cultivates a stronger relationship with consumers.
- Through Blogging and V-Blogging, we bring out aspects of your business that are hidden but which actually gives you a lot more leverage over your competitors if shared

you tube channel: [Utalii media](#)



Travel and Booking Virtual Assistants (VA)

- Our travel and booking Virtual assistants help travelers in finding hotels, Cottages, restaurants booking airfares and mapping out trip itineraries both for business and leisure.
- They use various travel research tools and online destination and hotel reviews to take care of your travel and reservations details.
- At Utalii Digital, you get your very own trained Travel and Hospitality Virtual Assistant (VA), who reside at your travel destination but works remotely as your travel and booking guide.
- You delegate a task and our VA is on it.



Social Media, website and Blog Reach Statistics

- We track and provide statistics on social media, website and blog reach as well as demographic trends that are of interest to your organization.
- This includes stats about local and international views, best posting time for blogs, your viewer's interests and website and blog traffic



Reputation management

- The emergence of new niche of super connected travelers demand travel professionals to be connected too
- Most travelers check online reviews on Trip advisor, Jumia Travel, Expedia e.t.c before making travel decisions
- Our team improves the online reputation of your hotel with an innovative solution for reputation management that can boost your ranking and keep you ahead of the competition

Customer Support Service

- we measure the value of Digital Media by how it benefits our clients and the coverage we enable them to achieve on various Digital platforms.
- This is achieved through efforts of our Digital Travel Consultants (Virtual Assistants), Graphic Designers, Social Media experts, Bloggers, Photographers and Videographers

